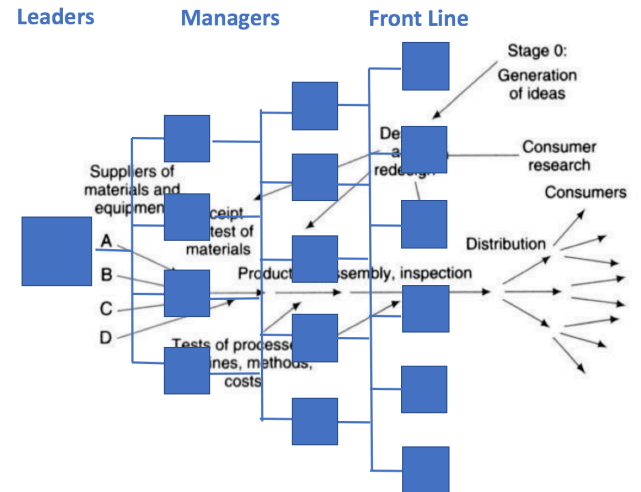


SIDE (by SIDE) MANAGEMENT

An overview of our eleventh white paper.

One of the artifacts from the industrial or “machine” view of management is the image of the organization as a hierarchy. Phrases like “top-down” and “command and control” are associated with this image. However, the hierarchy structure itself (one connected to few, connected to many) has tremendous utility and usefulness in the world we are moving toward. The emerging style of management can use this familiar structure simply by turning it on its side. We call this evolving style “Side (by Side) Management.”



Free webinar hosted by Institute for Enterprise Excellence on Friday, November 17, 2017 at 12:00 noon CT zone.

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