

THE FIT ORGANIZATION

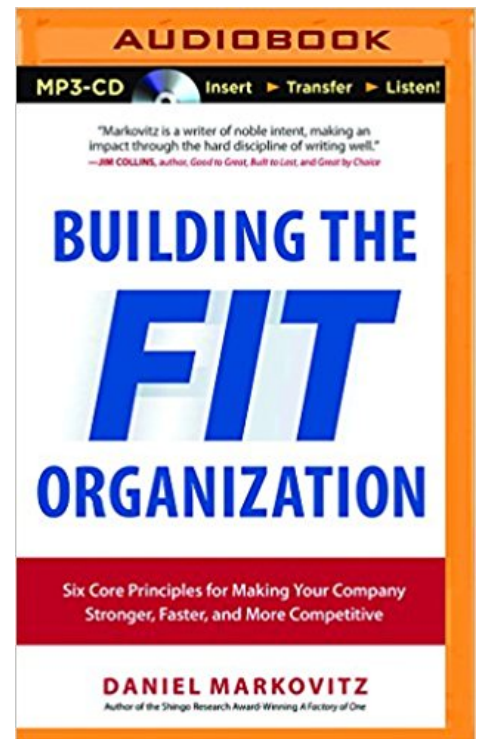
Dan Markovitz

Everyone knows that in order to reach optimum levels of health, you have to exercise—and that you have to keep at it, day after day after day. No big secret here.

It's the same with process improvement, and, specifically, lean processes. Everything there is to know about Lean has been revealed. Countless books, articles, and seminars provide business leaders all the information they need to understand how lean works and how effective it can be when fully implemented. Again, not a secret. Why, then, do companies invariably fail in their pursuit of operational excellence?

The same reason people fail to trim fat through exercise. They don't do it. They try to squeeze it into their schedule; they don't make it part of their schedule. And, inevitably, it becomes less of a priority. In the same vein, too many business leaders see process improvement as a project, something separate from the more "pressing" goals of profits and growth.

That's where they go wrong. And that's where *Building the Fit Organization* comes in.



Free webinar hosted by Institute for Enterprise Excellence on Friday, December 8, 2017 at 12:00 noon CT zone.

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